

**Commissioner of Industries  
Hyderabad  
Andhra Pradesh**

<b>Project Title</b>	<b>Banana Ripening Facility</b>
<b>Project Description</b>	<p>The banana after getting cleaned packaged and quality checked, need to be ripened before they arrive to the different retail outlets in order to be purchased by the consumers.</p> <p>The unit will cater to the post harvest crop management requirement. The firm would require providing ripening facility under controlled conditions for fresh green bananas of appropriate physiological maturity brought from farm or cold room to the ripening chamber.</p> <p>There is immense need for the establishment of ripening facilities in the state owing to the large production of banana in the various districts of the State.</p> <p>Further, the preference of the customers buying the banana is primarily influenced by the colour of the banana, apart from its size. Thus there is a need for proper ripening facility of the fruit in order to be sold at the most economical price from the producers' perspective.</p>
<b>Why Andhra Pradesh</b>	<p style="text-align: center;"><b>Banana is cultivated over an area of 46817 Hq in the state producing 1096922 tonnes annually. It is cultivated in all the districts but extensively grown in East Godavari, West Godavari, Cuddapah, Guntur, Krishna, Visakhapatnam, Vijayanagaram and Kurnool districts. It is third important crop after Mango and Citrus occupying 5% of fruit area in the state.</b></p> <p>The unit will be able to effectively tap the enormous investment opportunities existing for projects in providing the post-harvest facilities like modern ripening chambers in the State.</p> <p>Further, due to the highly perishable nature of the banana, the unit will be uniquely positioned at proper handling of the fruit and providing quality product to the customers.</p> <p>There is also huge demand for banana in the cities of Hyderabad, Vijayawada and visakhapatnam, etc. These terminal markets would be ideal location for setting up of the banana ripening facility.</p>
<b>Suggested Locations</b>	<p>In order to leverage the large production base and exotic varieties of banana cultivated in the State of Andhra Pradesh, the project should be located in <b>East Godavari, West Godavari, Cuddapah, Guntur, Krishna, Visakhapatnam, Vijayanagaram</b> .Presently there is no unit in the state .In fact people are using crude method of ripening with Calcium Carbides which is causing health related problems.and there fore there is a good market potential for this product in the state</p>
<b>Estimated Capacity</b>	<p>3000 MTPA It is estimated that six such units could come up at the identified locations.</p>
<b>Estimated Cost</b>	<p>INR 20 million (USD 0.44 million) per unit.</p>